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Headteacher of Primary: Sarah Evans
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2nd March 2026

Dear Parent/Carer

Important Information Regarding Social Media Posts (School Wars)

We have been made aware of social media posts circulating regarding so-called 'School Wars', where various schools are being named for organised 'meets' and young people are being encouraged to fight and, in some cases, bring weapons.

These posts originated in the Bristol area but has become a national trend which has now escalated to most towns and cities in England. You may have seen these reported in the media over the last few days.

We have been in communication with the Police today and they have confirmed that there have been no reported incidents to date but as always, we take issues such as this seriously. We encourage you to continue to monitor your child's use of social media and phone and know their whereabouts when not at home. Some of the language you should look out for are 'red vs blue' and 'meets' which may be a sign that they are aware of this trend.

We felt it is important to make you aware of the situation and will continue to employ our strong safeguarding measures at Bridgwater College Academy and are confident that we can work together to keep all students safe.

I would like to take this opportunity to remind you that children under the age of 13 should not have active social media accounts across all platforms and we would ask for your support to ensure your children do not have access if they are under this age.

Yours faithfully,

Campbell

Ms L Campbell
Interim Headteacher – Secondary
Bridgwater College Academy